

Memorial University Student Experience Survey 2025

Overview of Results: All Respondents

INTRODUCTION

The Memorial University Student Experience Survey is an annual survey of students at all campuses of Memorial University. The survey collects information about students' academic and non-academic experiences at Memorial to help the university identify and improve upon aspects of the student experience across different programs, campuses and academic levels.

METHODOLOGY

The survey was hosted by the Centre for Institutional Analysis and Planning (CIAP) using the Qualtrics survey platform. For the 2025 administration, the survey was available to complete from February 11 – March 27, 2025. Students were sent a personalized email invitation through the Qualtrics system and reminder emails over the duration of the administration period. Additional promotion of the survey to students included social media messaging and departmental communications.

The total population for the survey included 16,517 students and there were 1,736 completed surveys submitted (11%). Responses represented all campuses and study levels at Memorial (Table 1).

TABLE 1. Respondent Summary			
	Population Total	Respondents Total	Response Rate (%)
St. John's Campus	11,870	1,286	10.8%
Undergraduate	9,167	847	
Graduate	2,703	439	
Grenfell Campus	963	139	14.4%
Undergraduate	799	113	
Graduate	164	26	
Other Campus	933	66	9.4%
Undergraduate	933	66	
Marine Institute	908	69	7.6%
Undergraduate	255	11	
Graduate	271	40	
Diploma/Certificate	382	18	
Online	1,843	176	9.5%
Undergraduate	1,009	66	
Graduate	834	110	
Total	16,517	1,736	10.5%
Undergraduate	12,163	1,103	9.1%
Graduate	3,972	615	15.5%
Diploma/Certificate	382	18	4.7%

Question display logic was used throughout the survey so that relevant questions were asked of different student groups. There were six respondent groups defined for this purpose: undergraduate first year, undergraduate beyond first year, graduate/graduate diploma/advanced diploma, MI undergraduate, MI diploma/certificate first year, and MI diploma/certificate beyond first year. Across these groups, there was also a question set for students who indicated they would soon be completing their program.

OVERVIEW OF RESULTS

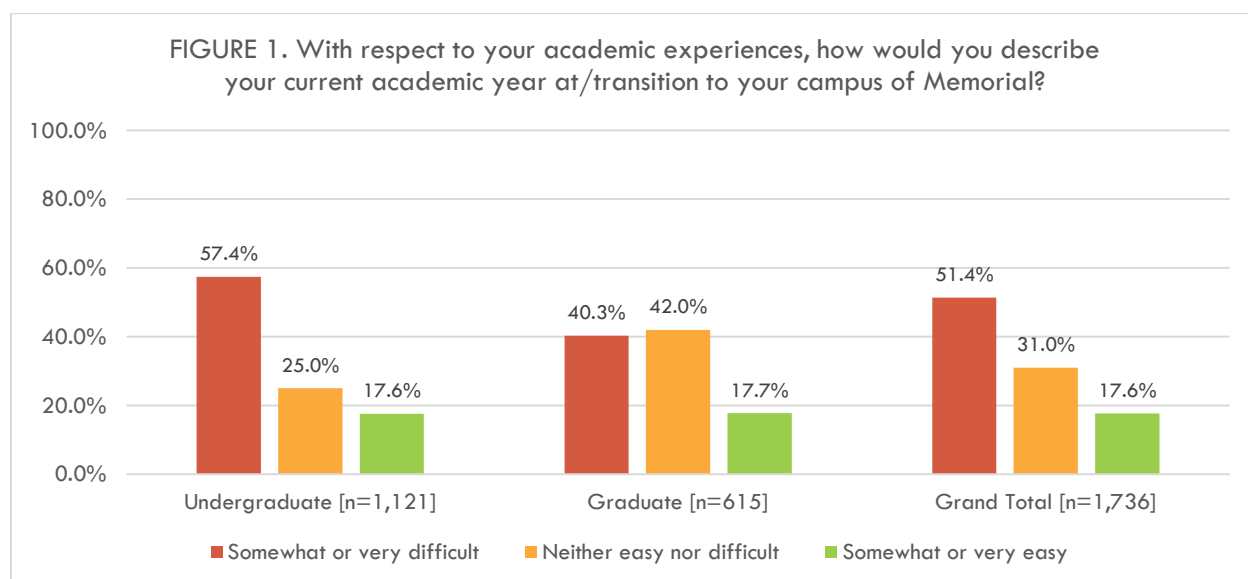
The following sections highlight the results for key questions that were common across the respondent groups. For the purpose of this summary report, where results are shown for undergraduate and graduate levels of study, the undergraduate numbers include students pursuing a diploma or certificate program at the Marine Institute, and the graduate numbers include graduate diploma and advanced diploma students at the Marine Institute.

Results are shown as frequencies (%) or means (average) as appropriate (missing values and values of “not applicable” are excluded from calculations). Percentages are rounded to one decimal point and in some cases may not total exactly to 100%. For multiple selection questions where participants could choose more than one item, percentages are based on the total number of students who could have responded to the question. Respondent totals used in chart calculations are noted in square brackets.

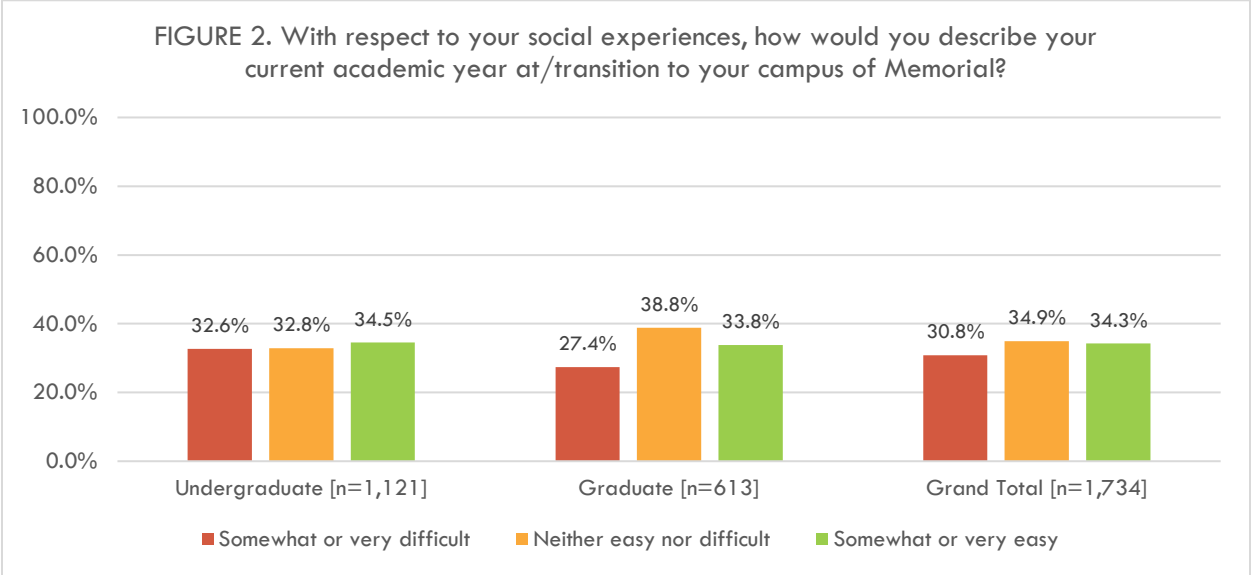
Due to the limited size of the respondent group(s) readers should be cautious when reviewing and interpreting the results as they may not be representative of the larger population(s). The occurrence of extreme ratings will have a larger impact on summary statistics when they are based on small group sizes.

Assessment of Academic Year

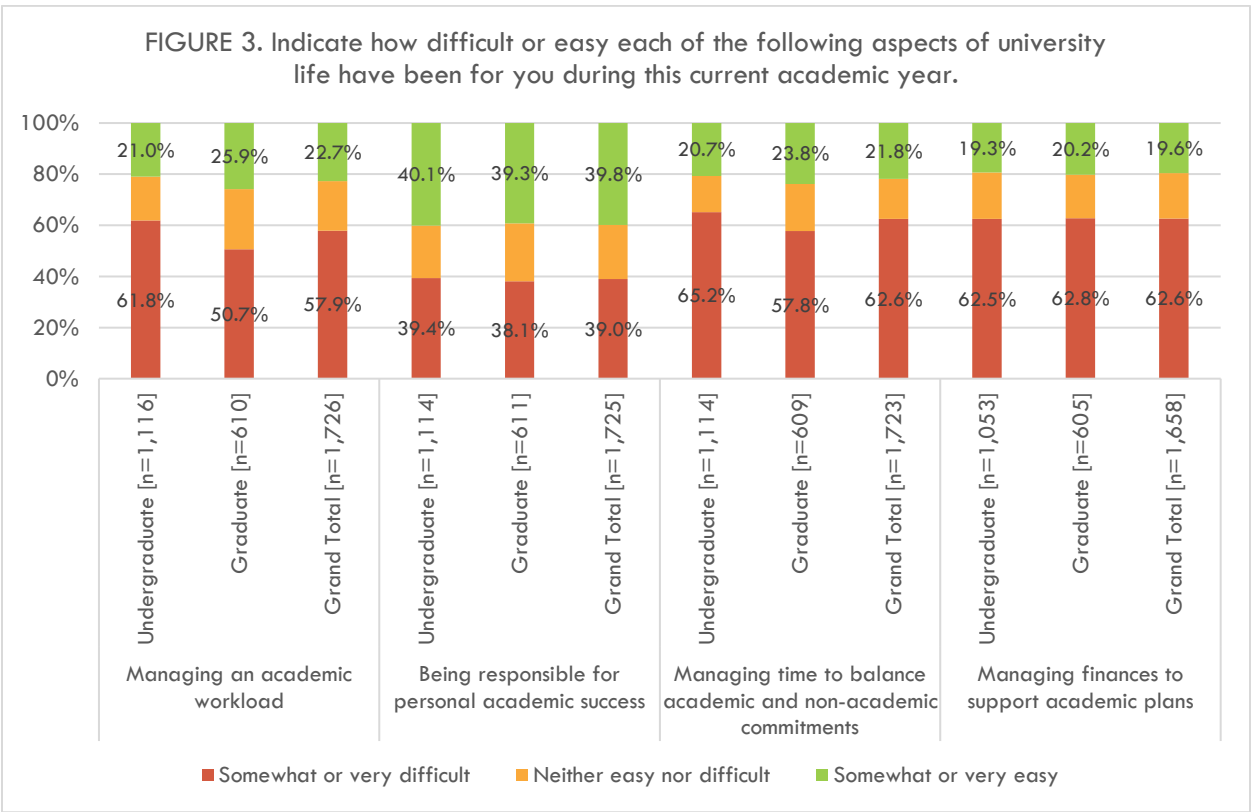
Just over half of all respondents described their academic experiences this year (and in the case of first year students, transition specifically) as being somewhat difficult or very difficult. This was particularly true for undergraduate students, with 57% saying their year was somewhat or very difficult academically. Fewer than 20% of respondents found their academic experiences to be easy (Figure 1).



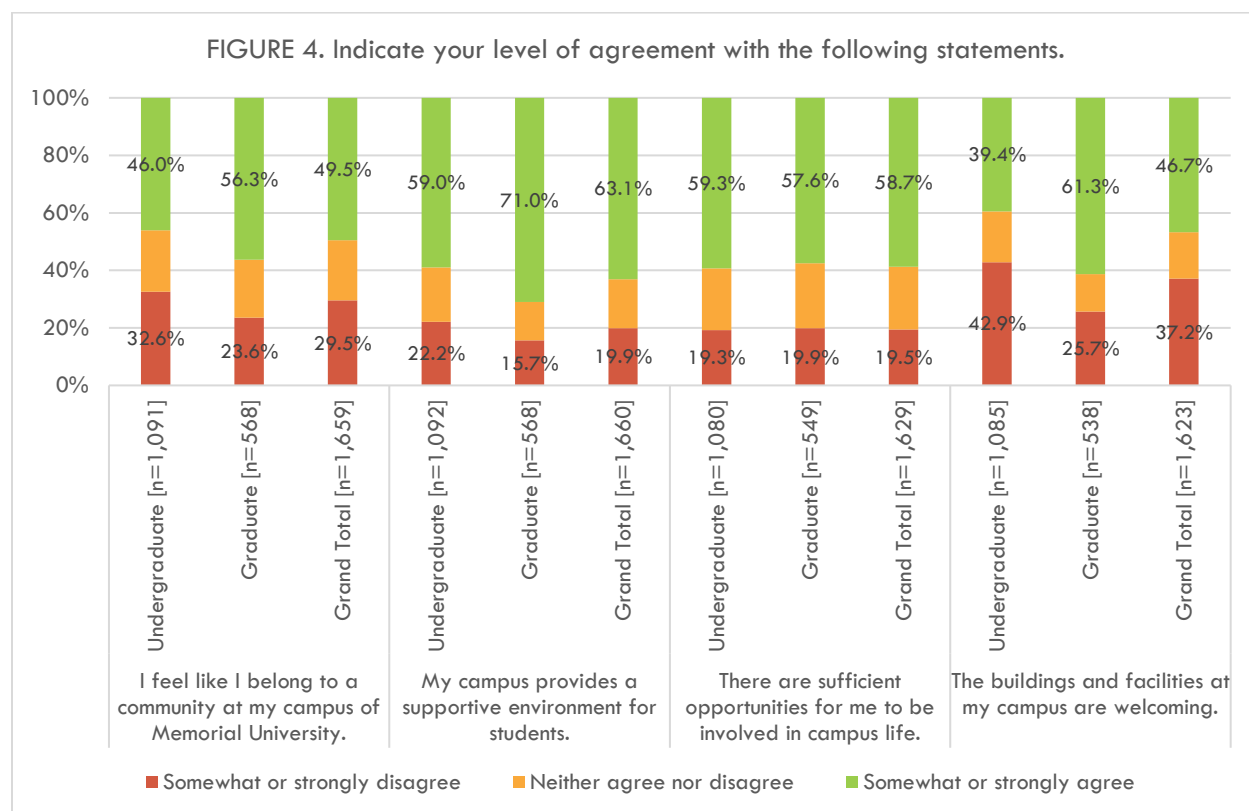
Social experiences were viewed by students as being less difficult than academic, with similar proportions of respondents rating their year as being difficult, easy, or neither in this regard (Figure 2).



The areas of university life that respondents had the most difficulty with were managing finances and balancing academic and non-academic commitments, with 63% of students overall rating these as being somewhat difficult or very difficult. All areas listed however presented difficulties for many students (Figure 3).

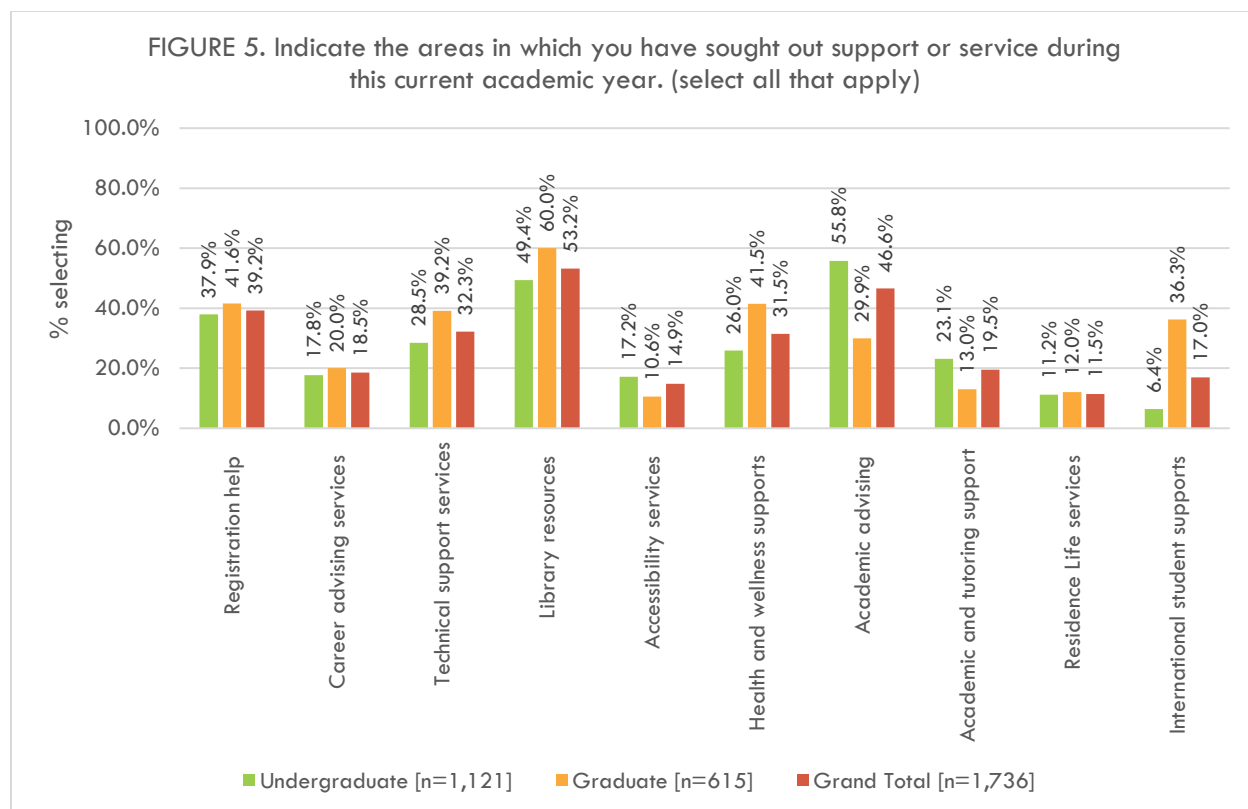


A majority of respondents agreed that Memorial offers a supportive environment, with graduate students in particular showing a high level of agreement with this statement (71%). Many students also agreed that there are opportunities for student involvement in campus activities (59% overall). Just under half of the total respondents agreed that facilities are welcoming or that they feel part of the Memorial community, although graduate students were more likely than undergraduates to agree with these statements (Figure 4).



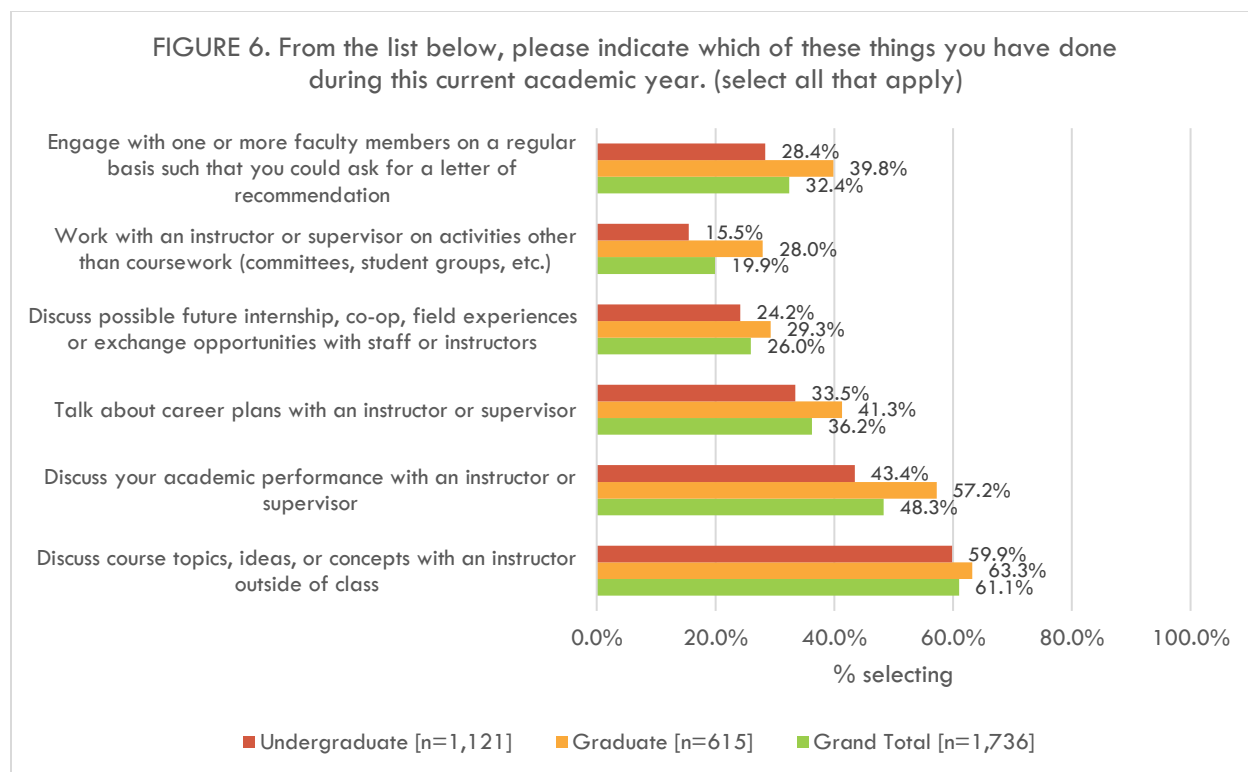
University Supports

Use of university services and resources varied widely, and reported use was not particularly high for any of the areas listed (Figure 5). Approximately half of all students indicated they used library resources, which was the most commonly used resource among the respondents. Some support areas, such as academic advising and international student support, were utilized at different frequencies depending on study level (undergraduate or graduate).

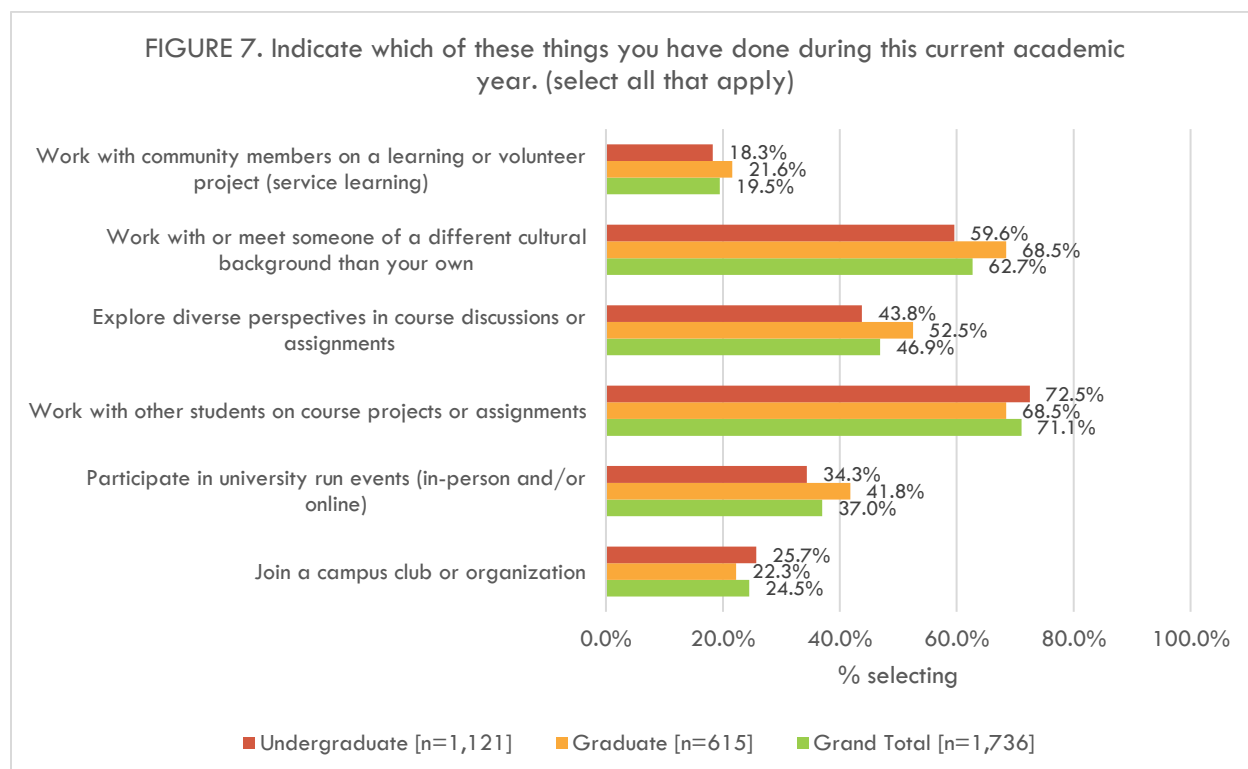


Student Experience Activities

In general, graduate students indicated higher participation in student experience activities compared to undergraduate students (Figure 6). Just over 60% of students overall had talked with instructors outside of class this academic year. Less than half of the total respondents indicated they had participated in other engagement activities with instructors or staff, but a majority of graduate students (57%) did say they had discussed academic performance with an instructor or supervisor.



It was common for students to have worked with other students on coursework or to have worked or met others of a different cultural background (71% and 63% total respondents, respectively). Only a small proportion of respondents had joined student organizations or taken part in service learning projects (Figure 7).

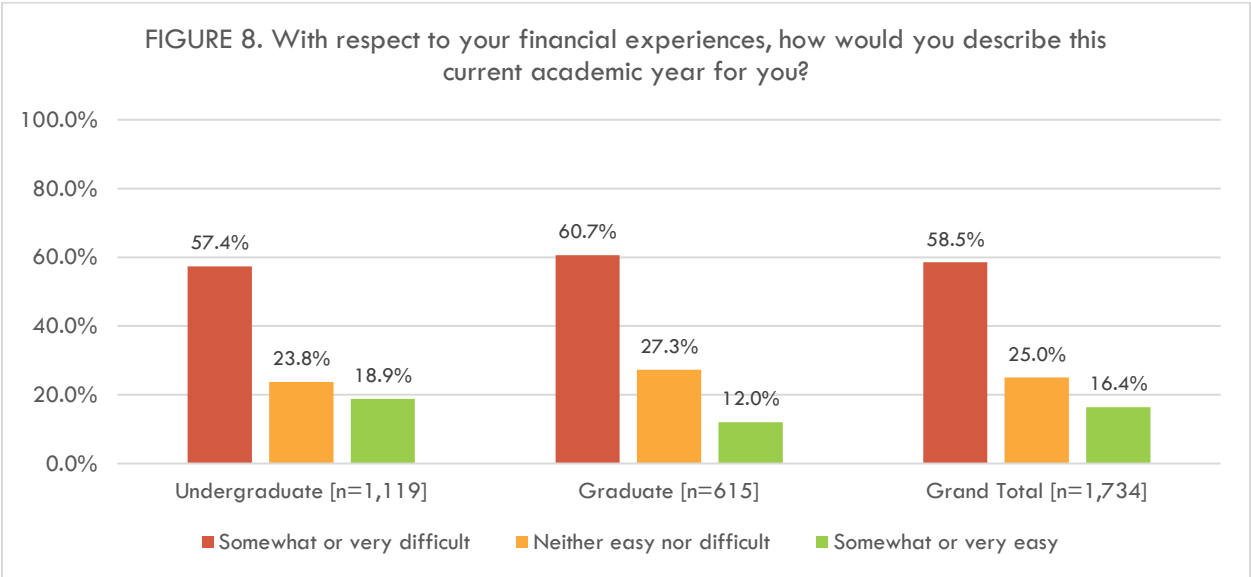


Other Aspects of Your University Experience

Most survey respondents lived off campus this academic year and 29% indicated they had challenges securing housing, with more graduate students experiencing difficulties in this area. A majority of students (64% total respondents) were employed during the academic year (Table 2).

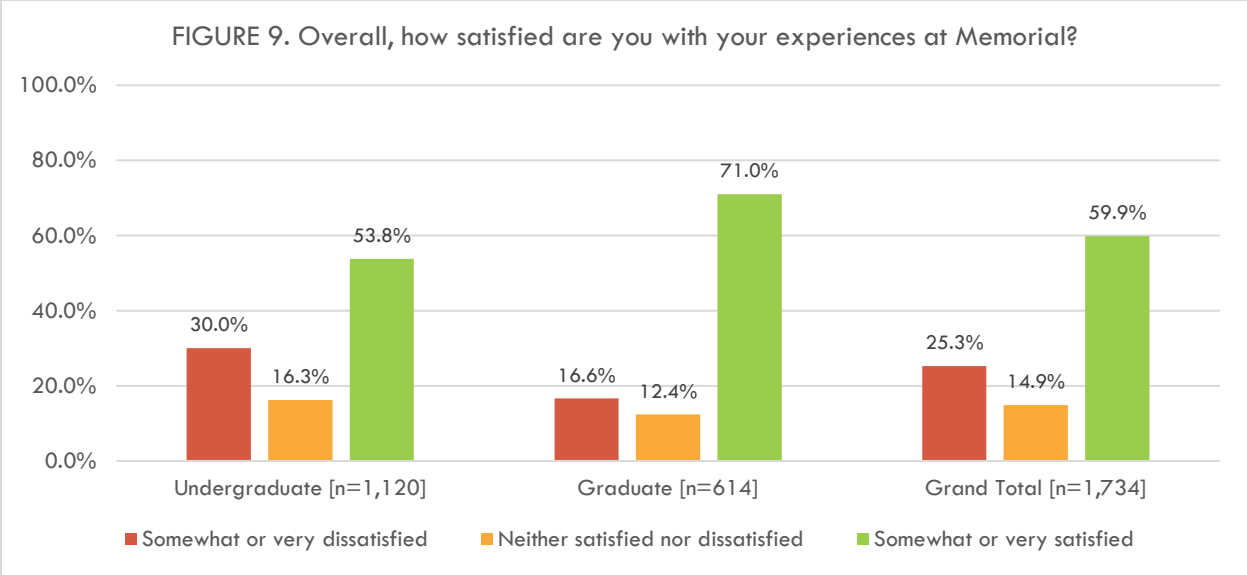
TABLE 2. Other aspects of university experience	Do you live in on-campus student housing or off campus?	Did you experience challenges in securing housing (either on-campus housing or off-campus) for this academic year?	Are you or have you been employed this academic year?
	14.7% on-campus - Total [n=1,729]	28.6% yes - Total [n=1,719]	64.3% yes - Total [n=1,733]
	17.5 on-campus - Undergraduate [n=1,117]	24.6% yes - Undergraduate [n=1,114]	61.5% yes - Undergraduate [n=1,119]
	9.5% on-campus - Graduate [n=612]	35.9% yes - Graduate [n=605]	69.4% yes - Graduate [n=614]

A majority of students (59% total respondents) described their academic year as being financially difficult, and this rating was slightly higher for graduate students than for undergraduates (Figure 8).

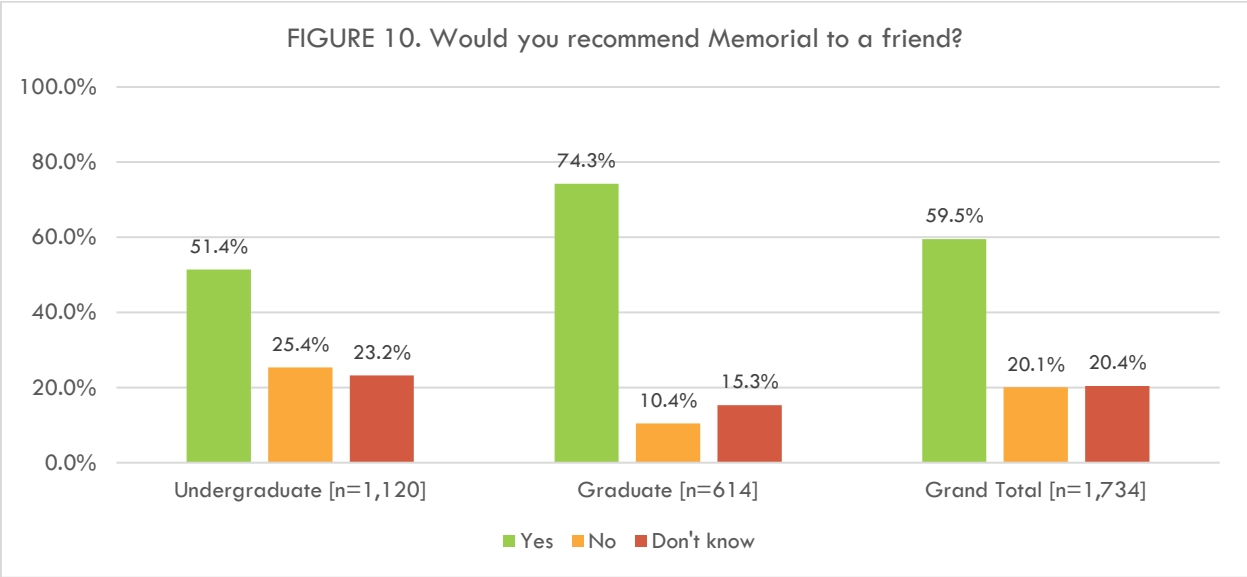


Overall Experience

For all respondents, 60% indicated they were satisfied with their Memorial experiences (Figure 9). There was however a difference in satisfaction ratings by level of study, as graduate students were generally found to be more satisfied overall than undergraduate students (71% versus 54%, respectively).



Similarly, graduate students were more likely to say they would recommend Memorial to a friend (74%) than were undergraduate students (51.4%), with 60% of the overall respondent group recommending Memorial.



CONCLUDING REMARKS

The survey responses provide an interesting view into the current experiences of Memorial students. While there are some generally positive aspects to this experience, the results highlight several areas that should receive attention or be explored further in order to maximize student engagement and involvement in university life. The results point to several challenges related to academic and non-academic life, and suggest that in some cases the student experience differs according to a student’s level of study. The data collected from the 2025 administration of the Student Experience Survey will serve as an important baseline for these measures over time.